

**Instructions:** Complete the Seeded Ventures Lean Canvas business plan by identifying your customers key problems, solutions, unique value proposition, customer segments, channels, revenue streams, cost structure, key metrics, and unique advantage, summarizing each component on a single page for clarity and focus.

<b>PROBLEM</b> What are the top 1-3 problems in the marketplace?	<b>SOLUTION</b> Outline a possible solution for each problem.	<b>UNIQUE VALUE PROPOSITION (UVP)</b> What is the single, clear and compelling message that states why your solution stands out?	<b>UNIQUE ADVANTAGE</b> What about your solution is unique and can't be duplicated?	<b>CUSTOMER</b> Who is your target customer or user?
	<b>KEY METRICS</b> What are the key metrics that inform your success?		<b>CHANNELS</b> What are the channels to reach your customer? (inbound and outbound).	
<b>COST STRUCTURE</b> What are the most important costs in your business model?		<b>REVENUE STREAMS</b> List your sources of revenue.		